



If my daughter could have any job in the world, I suspect it would be one of Santa's elves. Over the past few years, she has taken over the role of chief decorator in our house, and my wife has happily taken a back seat as Emma sprinkles holiday magic in every corner of our home. She also assumed the role of "operations manager of exterior illumination", frequently asking (nagging) me to go into the rafters and get down the deer and the lights and "*just get it done dad!*" I regret not involving my son in this yearly outdoor decorating tradition (so I could pass it all over to him), and I can't help but wonder if he really did have homework to do when I'd ask him if he wanted to come and freeze outside with me as his sister directed the placement of lawn ornaments.

As I pen this holiday note, the house is a little less festive this year, with my daughter away at school for the first time. She is living it up in "the city that never sleeps," and her dorm room was strung with twinkling lights as soon as the clock struck midnight on November 12th. She's been to Rockefeller Centre to see the Christmas Tree, and to the Bryant Park Christmas Market for holiday shopping. She's been skating with friends at outdoor rinks and marvelled at the holiday window displays in the storefronts. She told us with great enthusiasm about witnessing some of her classmates seeing snow falling for the first time in their lives, and of course, she was wearing a Santa hat on that Facetime call. Emma is all things festive.

Back home, there are currently no lights in the trees, the deer are not grazing in the front yard, and only one Christmas tree is set up in the house ... that is a new one my wife bought this year that came pre-decorated. We may be in trouble - my daughter's arrival is imminent, and time is ticking.

On the business front, time also seems to have passed by extra quickly this year. We celebrated Huronia being in business for 50 years and you've all indulged me as I took frequent trips down memory lane, reflecting on blast-from-the-past security and technology products. Some still take up space in my basement ... next to the boxes of ornaments and string lights.

In addition to our 50th, there are some employees that are also celebrating milestone years of service. These folks would normally be recognized during a company-wide Christmas celebration, but in an abundance of caution, that celebration has been postponed for another year. I'd like to take this opportunity to ask that you join me (with a huge round of applause) in acknowledging James Boileau and Chris Mazur for 15 years of service. Jessye Goode, Jacqueline McArthur, Dan Seeley and Ally Wiles all reached their five-year anniversary.

Five years ago, we welcomed the team and customers from Peerless Security & Muskoka Fire Protection to the Huronia family. That acquisition helped us to expand our service footprint in the Muskoka, Parry Sound and Haliburton regions. It is with great pleasure that I acknowledge Doug Lomas for 35 years of service and Rob Smart for his 20 years of service. Congratulations gentlemen!

I would also like to congratulate our monitoring station staff who once again achieved 5-Diamond Certification from The Monitoring Association. This year-over-year accomplishment emphasizes our commitment to the security monitoring industry. Our

team provides a critical link between our customers and emergency response teams, 24/7, on holidays, and on weekends. We are thankful for all that they do.

When I look beyond our company's walls, into the community, I would like to acknowledge Huronia's commitment to giving back. We have always given time and resources to help not-for-profit organizations in our neighbourhoods. We partner with like-minded groups that share our values and believe in helping people through tough times in their life.

I want to quote some words from an article that our COO Kevin Leonard wrote earlier this year. *"It's been 50 years of hard work, perseverance, and dedication to our communities. We are proud of our commitment to supporting local community groups, service groups, not-for-profit and charitable organizations, and industry partners in their fundraising efforts. Our staff volunteers their time. The organization contributes financially. We genuinely believe in giving back to our communities."*

I want to reinforce Kevin's comment about our employees. Thank you to those who take community-building one step further and join in additional fundraising, making personal donations of time, and supporting so enthusiastically the Huronia brand at events in the community.

In addition to sponsoring local youth sports teams (and the occasional golf tournament!), this year we were able to help some local community partners as well:

- [Big Brothers, Big Sisters North Simcoe](#)
- [CLH Foundation](#)
- [Collingwood General & Marine Hospital](#)
- [Collingwood Pride](#)
- [Empower Simcoe](#)
- [Georgian Triangle Humane Society](#)
- [Home Horizon – Barbara Weider House](#)
- [Hospice Georgian Triangle](#)
- [Hospice Huntsville](#)
- [Hospice Huronia](#)
- [My Friend's House](#)
- [Team Give'r Foundation](#)
- [Wendat Community Programs](#)
- [Wye Marsh Wildlife Centre](#)

And lastly, as we have done in years past, during the month of December, each office location will be making a financial gift to a local not-for-profit, this year we have selected the Salvation Army.

From my family to yours, I wish you a very Merry Christmas and a Happy New Year. I hope that 2023 brings you and your family health, prosperity, and happiness. I'm also hopeful that 2023 is the year that my son says, *"no dad, you stay inside, let me get up in the rafters."* I'll let you know if that happens.

~David P. Clark, President

HURONIA HOLIDAY HOURS OF OPERATION

Please take note of the following dates that Huronia will be CLOSED during the holidays. Our offices will be **closed the week between Christmas and New Year's**, from the **end of business Friday, December 23rd until 8 AM Monday, January 2nd**, allowing our teams to spend some hard-earned time with family and friends.

A special thank you goes out to our on-call staff and monitoring station team. [Our 24/7 ULC-listed monitoring station](#) **WILL REMAIN OPEN** throughout the holiday season with no interruption in monitoring service. 24/7 emergency support is also available if required.

\$12,500 DONATION TO HOME HORIZON – BARBARA WEIDER HOUSE

Huronion Alarm & Fire Security Inc. (HAFS) has been a long-time supporter of [Home Horizon – Barbara Weider House](#). HAFS recognizes the importance of having a safe and secure living space, especially for at-risk youth experiencing homelessness. Home Horizon recently completed a 1100 sq ft expansion of the Barbara Weider House, which added much-needed bedrooms, as well as the construction of a dedicated community space used for outreach programs and services. HAFS supplied and installed an enhanced security alarm system, interior and exterior surveillance cameras, a secured locking system with keyless entry protocols and a fire alarm system. [Click here to read the press release.](#)



David P Clark, Chris Johnson, and Jon Casselman from Huronia Alarm & Fire Security Inc. present Steven Pelletier, Joan Schatz and Deb Piggot of Home Horizon – Barbara Weider House, a cheque for \$12,500.00. Helping them with the expansion of the Barbara Weider House.

From left to right: Chris Johnson (Security Sales, Huronia Alarm & Fire Security Inc.), Steven Pelletier (Executive Director, Home Horizon – Barbara Weider House), Joan Schatz (Board Member, Chair of Fundraising for Home Horizon – Barbara Weider House), Deb Piggot (Fund Development Manager, Home Horizon – Barbara Weider House), Jon Casselman (Fire Safety Sales, Huronia Alarm & Fire Security Inc.) and David P. Clark, (President, Huronia Alarm & Fire Security Inc.)

CATCH SANTA ON YOUR ALARM.COM SECURITY CAMERA!

[Alarm.com](#) is ready to help you give your kids an extra reason to believe in Santa Claus ... a snapshot of Santa's visit captured by your Alarm.com smart home security cameras!

According to our colleagues at Alarm.com their security cameras captured Santa throughout North America over 30,000 times!

"We can now reveal that these sightings weren't by accident. Instead, they were the results of several months of collaboration between Alarm.com video engineers and the world's largest logistics operation at the North Pole. Aware that Alarm.com's millions of customers use smart home security to protect package deliveries year-round, and that, in past years, Santa has accidentally set off alarm systems when accessing properties without chimneys, North Pole executives partnered with Alarm.com to devise a smarter access solution for their jolly CEO. While the full details of the solution remain under wraps, we can share that Santa agreed to wear his classic red delivery outfit with white sash and black boots: a distinctive wardrobe and shape which enabled Alarm.com's video analytics team to design a custom algorithm capable of confirming his presence and capturing a snapshot of his visit."

Setting up Santa Security is easy - see the Alarm.com step-by-step guide by [clicking here](#).



Don't have Santa Security? Not to worry, you can set up a Santa Alert instead!



Don't forget to leave Santa milk and cookies (or whatever Mom & Dad says is Santa's favourite treat to help get him through the night) before you go to bed on December 24th!



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